

GASTRO 2009 UEGW/WCOG, London

www.gastro2009.org

November 21 – 25, 2009

ExCeL London



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INVITATION TO INDUSTRY/SPONSORSHIP PROSPECTUS

Gastro 2009

UEGW/WCOG, London

November 21 – 25, 2009, London, United Kingdom

RESPONSIBLE ORGANISATIONS

United European Gastroenterology Federation (UEGF)
World Gastroenterology Organisation (WGO)

CONGRESS VENUE

ExCeL London
One Western Gateway, Royal Victoria Dock
E16 1XL London
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CONGRESS SECRETARIAT AND EXHIBITION/SPONSOR OFFICE

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TABLE OF CONTENTS

CONTENT	PAGE
INVITATION FROM THE CHAIRMAN OF THE PROGRAMME COMMITTEE	4
GASTRO 2009	
Congress Administration	5
Preliminary Congress Programme	8
Social/Cultural Events during the Congress	12
City of London	13
The Congress Venue	15
SPONSORSHIP	
Information for Sponsors and Exhibitors	18
Categories of Sponsorship	19
List of Sponsorship Options	21
TECHNICAL EXHIBITION	
Technical Exhibition	27
Stand Application Form	29
HOTELS IN LONDON	30
ORGANISATION OF SOCIAL/CULTURAL EVENTS	33
DATES TO REMEMBER	34

INVITATION FROM THE CHAIRMAN OF THE PROGRAMME COMMITTEE

GASTRO 2009 – A NEW MEETING FOR THE NEW MILLENNIUM

The United European Gastroenterology Federation (UEGF) and the World Gastroenterology Organisation (WGO), together with the British Society of Gastroenterology (BSG) and the World Organisation of Digestive Endoscopy (OMED), are jointly organising a landmark meeting in London in November 2009. The Programme Committee, which I chair, is committed to delivering a world beating array of new science in gastroenterology and hepatology, high quality updates on the frontiers of clinical practice, interdisciplinary symposia on new approaches to diagnosis and treatment, and a major emphasis on innovative, technical advances in the non-invasive management of gastrointestinal and hepatic disorders. An overriding theme will be the importance of addressing both research and clinical practice issues at a global level. We will also be commissioning a number of working team reports; the response to our call for suggestions on the topic has been overwhelming. In addition we will be offering a full two day post-graduate programme incorporating gastroenterology, hepatology, endoscopy, surgery, imaging and other diagnostic modalities. Participants will purchase a "passport" to move around the various options that will be running in parallel, allowing them to 'pick'n mix' according to their needs and interests.

The meeting will take place at the ExCeL centre in the east of London which is close to the rapidly expanding regeneration zone of the city currently being prepared for the 2012 Olympics. The riverside location will be an extremely attractive place to spend 4 or 5 days and it is in extremely close proximity to all the attractions of central London; theatres, museums and some of the world's best restaurants! Please put the dates in your diary now!



Michael J G Farthing
Chair, Programme Committee



CONGRESS ADMINISTRATION

GLOBAL COLLABORATION FOR GASTROENTEROLOGY

For the first time in the history of gastroenterology, an international conference will take place which joins together the forces of four pre-eminent organisations: **Gastro 2009 UEGW/WCOG, London**. The United European Gastroenterology Federation (UEGF) and the World Gastroenterology Organisation (WGO), together with the World Organisation of Digestive Endoscopy (OMED) and the British Society of Gastroenterology (BSG), are jointly organising a landmark meeting in London from November 21 - 25, 2009. This collaboration will ensure the perfect balance of basic science and clinical practice, will cover all disciplines in gastroenterology (endoscopy, digestive oncology, nutrition, digestive surgery, hepatology, gastroenterology) and ensure a truly global context; all presented in the exciting setting of the city of London. Attendance is expected to reach record heights as participants are provided with a compact "all-in-one" programme merging the best of several GI meetings. Faculty and participants from all corners of the earth will merge to provide a truly global environment conducive to the exchange of ideas and the forming of friendships and collaborations.

For more information on the organising associations please visit the websites at:

- www.uegf.org (United European Gastroenterology Federation)
- www.worldgastroenterology.org (World Gastroenterology Organisation)
- www.omed.org (World Organisation of Digestive Endoscopy)
- www.bsg.org.uk (British Society of Gastroenterology)

GASTRO 2009 SECRETARIAT

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Contact for UEGF: Doris Möstl (d.moestl@vereint.com)
Contact for WGO: Bridget Barbieri (bridget.barbieri@medc.de)

The members of the organising committees are:

STEERING COMMITTEE

UEGF representatives
Christoph Beglinger, Switzerland
Dirk Gouma, The Netherlands
Juan-R. Malagelada, Spain
Peter Milla, United Kingdom

WGO representatives
Michael Fried, Switzerland
Douglas LaBrecque, USA
Eamonn Quigley, Ireland

OMED representative
Anthony Axon, United Kingdom

BSG representative
Christopher J. Hawkey, United Kingdom

Chair Programme Committee
Michael Farthing, United Kingdom

PROGRAMME COMMITTEE

UEGF representatives
Guido Costamagna, Italy
Jean Paul Galmiche, France
Massimo Pinzani, Italy
Severine Vermeire, Belgium

WGO representatives
Hein Gooszen, The Netherlands
John Moore Vierling, USA
Fergus Shanahan, Ireland

OMED representative
Jerome D. Waye, USA

BSG representative
John Atherton, UK

Chair Programme Committee
Michael Farthing, United Kingdom

CONGRESS ADMINISTRATION

CONGRESS MANAGEMENT

The Congress Management for the GASTRO 2009, UEGW/WCOG, London and contractor for sponsorship and exhibition is the

Congress Secretariat and Exhibition/Sponsor Office

Gastro 2009 Secretariat,
Hollandstrasse 14/Mezzanine,
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Ms. Ariane Pobst (a.pobst@vereint.com)
Ms. Katharina Fischer (k.fischer@vereint.com)

REGISTRATION FEES (EURO/INCL. VAT)

Online registration for the Gastro 2009 will be available at www.gastro2009.org starting with January 2009.

Registration and Payment received	Until May 15, 2009	Until October 16, 2009	After October 16, 2009
Delegate	470	600	750
Fellow in Training of Gastro 2009*	200	225	250
Accompanying Person	90	90	90
Lunch Sessions	55	55	55
Postgraduate Teaching Programme	250	250	250
PGT Fellow in Training*	100	100	100
ESGENA/SIGNEA Conference**	185	200	250

* Applicants must be under 35 years of age and a certificate from the Supervisor or Head of Department must be forwarded together with the registration.

** Copy of nurses' professional standing or similar identification is indispensable for proof of status (confirmation by employer, proof of education or registration as nurse).

REGISTRATION DEADLINES

Early registration until May 15, 2009
Late registration until October 16, 2009



CONGRESS ADMINISTRATION

REGISTRATION FEE FOR GASTRO 2009 DELEGATES AND FELLOWS IN TRAINING INCLUDES:

- Admission to scientific sessions
- Opening Ceremony and Welcome Reception on Sunday, November 22, 2009
- Admission to poster exhibition and technical exhibition
- Admission to the ESGE/OMED Learning Area
- Admission to the Ultrasound Learning Centre
- Unlimited use of public transportation system, valid for 5 days
- Congress materials (delegate bag, final programme, abstract book, etc.)
- Coffee breaks and lunches (Monday – Wednesday)

REGISTRATION FEE FOR ACCOMPANYING PERSONS INCLUDES:

- Opening Ceremony and Welcome Reception on Sunday, November 22, 2009
- Unlimited use of public transportation system, valid for 5 days

REGISTRATION FEE FOR ESGENA/SIGNEA CONFERENCE INCLUDES:

- Admission to all ESGENA/SIGNEA scientific sessions and workshops
- Admission to the ESGENA/SIGNEA Welcome Reception on Saturday, November 21, 2009
- Admission to the Gastro 2009 opening plenary and scientific sessions
- Admission to Gastro 2009 poster and technical exhibition
- Admission to the ESGE/OMED Learning Area
- Admission to the Ultrasound Learning Centre
- Unlimited use of public transportation system, valid for 3 days
- Congress materials (delegate bag, final programme, ESGENA/SIGNEA abstract book, etc.)
- Coffee breaks and lunches (Saturday – Monday)

GROUP REGISTRATION

If your company wants to invite participants to Gastro 2009 in London, we would like to make you a special offer: With full pre-payment until May 15, 2009, you can take advantage of early registration rates. After May 15, 2009, full registration charges will apply. The names of your delegates have to be provided by **October 16, 2009** at the latest.

Please contact the Congress Secretariat and Exhibition/Sponsor Office for further information on the procedure.

EARLY REGISTRATION RATES

Delegate	EUR 470
Fellow in Training Gastro 2009	EUR 200
ESGENA Conference	EUR 185

PRELIMINARY CONGRESS PROGRAMME

SCIENTIFIC CONTENT

Saturday November 21, 2009	Sunday November 22, 2009	Monday November 23, 2009	Tuesday November 24, 2009	Wednesday November 25, 2009
	Welcome Ceremony	Plenary Session		
Postgraduate Teaching Programme			Symposia	
			Free Paper Sessions	
			Video Case Sessions/Live Endoscopy	
			Medical/Surgical Case Sessions	
			Working Party Reports	
			Lunch Sessions	
			Basic Science Workshops	
			Poster Exhibition/Poster Rounds	
		ESGE/OMED Learning Area		
		Ultrasound Learning Centre		
		Common Interest Groups		
		Sponsored Symposia/Satellite & Breakfast Meetings		
			Exhibition	
		ESGENA/SIGNEA Conference		

Pre-congress activity: Young Investigator and Young Clinicians Programme on November 19 – 20, 2009

FORMAT DESCRIPTIONS (IN ALPHABETICAL ORDER)

Basic Science Workshop

During the core meeting there will be a basic science workshop on each day. The workshops will be aimed at young investigators and focus on research methodologies, study design, data analysis etc. The topics to be covered and the precise format of each workshop will be described prior to the congress.

Common Interest Groups

Common Interest Groups will have the opportunity to meet at the congress outside the core programme. Applications should be submitted to the Gastro 2009 Secretariat to be considered by the Chair of the Programme Committee.

Core Programme

The core programme will be divided into an original and a non-original part. It is scheduled on Monday and Tuesday from 08:30-17:15 h and on Wednesday from 08:30-15:45 h. The non-original part will include a Plenary Session, Symposia, State-of-the-Art Lectures, Named Lectures, Lunch Sessions, Basic Science Workshops and Working Party Reports. The original part will include Free Paper Sessions, Video Case Sessions, Medical/Surgical Case Sessions and Poster Exhibition. The Programme Committee will ensure that the programme includes at least 50% original research communications.

ESGE/OMED Learning Area

The Learning Area will be divided into three sections: the Hands-On Training Centre, which will offer, in co-operation with ESGENA/SIGNEA, various forms of hands-on training throughout the congress; the Lecture Theatre, which will offer lectures on selected topics and provide an opportunity for small forum discussions with experts; and the DVD Learning Centre, with several DVD stations offering individual learning for endoscopy. The Learning Area will be open during the general opening hours of the congress. Teaching Aid will be provided.



PRELIMINARY CONGRESS PROGRAMME

ESGENA/SIGNEA Conference

The Conference of the European and International Society of Gastroenterology and Endoscopy Nurses and Associates (ESGENA/ SIGNEA) is an associated meeting at the congress with separate scientific programme and registration.

Free Paper Sessions

Submitted abstracts will be reviewed by a panel of experts; if an abstract is selected as an oral presentation, it will be allocated to a Free Paper Session.

Lunch Sessions

Lunch sessions are supposed to be management discussion sessions, not didactic teaching and are offered from Monday until Wednesday 12:45 – 13:45 h. The focus of each session will be on the daily clinical practice of gastroenterology, with patient-centred case discussions and opportunity for group interaction. The maximum number of participants will be strictly limited to 30 and registrations will be accepted on a “first-come, first-served” basis. A lunch will be provided to all participants. Full registration for the congress is required.

Medical/Surgical Case Sessions

The aim of these sessions will be to promote discussion on clinical management problems that fall outside standard clinical guidelines. Clinical cases will be presented, ideally by individuals who have managed the cases, and illustrated by high-quality endoscopy, radiology and pathological images. Each case will be discussed by a multidisciplinary panel who will comment on the clinical presentation and management strategies. The audience will be invited to comment on the case throughout the presentation and case discussion and will also be invited to vote at intervals on diagnostic and treatment options.

Plenary Session

The Plenary Session will be held on Monday morning and will include official speeches and the opening of the core scientific programme with a mixture of invited speakers and presentations of the best submitted abstracts. No parallel sessions will be scheduled.

Poster Exhibition/ Poster Rounds

Poster Rounds will be held during the lunch period at the congress. Posters will be displayed from Monday until Wednesday and will be changed daily. Selected experts will visit groups of posters, when the presenter will be expected to give a 1-2 minute summary of the major findings described in the poster. The experts will lead the discussion with other members attending the poster session. It is the responsibility of the presenter to ensure that at least one of the authors is present during the lunch session to take part in the poster discussion. Best poster presentations will be awarded.

At 13:45 h each day a poster prize for the ‘Best Poster’ in each of the four major categories will be awarded:

- liver disease
- upper gastrointestinal disease
- lower gastrointestinal disease
- surgery, endoscopy and pancreatic disease

All Gastro 2009 attendees are kindly invited to join the Award Ceremony, which is held each day at 13:45 h in the poster exhibition area. Awarded authors receive free entry to the Postgraduate Teaching Programme of next year's UEGW.

PRELIMINARY CONGRESS PROGRAMME

Postgraduate Teaching Programme

The congress will be offering a full two-day post-graduate programme incorporating gastroenterology, hepatology, endoscopy, surgery, imaging and other diagnostic modalities. Participants will purchase a "passport" to move around the various options that will be running in parallel to allow them to "pick 'n mix" according to their needs and interests. Full registration for the congress is not required.

Symposia

Interdisciplinary symposia will cover new approaches to diagnosis and treatment, and place major emphasis on innovative, technical advances in the non-invasive management of gastrointestinal and hepatic disorders and basic science, including State-of-the-Art and Named Lectures.

Sponsored Symposia / Satellite & Breakfast Meetings

Satellite Symposia and Breakfast Meetings are being organised by pharmaceutical companies and will be open to all congress participants. Responsibility of the programme content remains by the sponsor.

Symposia will take place on:

Saturday	17:30 – 18:30 h
Sunday	16:15 – 17:45 h and 18:00 – 19:30 h
Monday	18:00 – 19:30 h
Tuesday	18:00 – 19:30 h
Wednesday	16:00 – 17:00 h
Breakfast meetings will be held from Monday to Wednesday, from 07:00 – 08:00 h.	

Ultrasound Learning Centre

The Ultrasound Learning Centre promotes the role of a main diagnostic and interventional tool in gastroenterology: Clinical ultrasonography in the hands of the gastroenterologist. The Ultrasound Learning Centre will offer Individual Hands-On Mini Practice, Lectures in Abdominal Ultrasonography and a Postgraduate Course on Ultrasonography for the Gastroenterologist, which is designed for both the beginner and the advanced, offering a mix of lectures and practical training by expert gastroenterologists.

Video Case Sessions/Live Endoscopy

The Video Case Session is an excellent platform for brief information on very current issues of endoscopy. During this session short videos showing examples of new, unexpected, or exceptional Endoscopic practice will be presented and briefly discussed. Thus, the Video Case Session presents unusual cases or new technologies based on diagnostics of therapeutic endoscopy. Live Endoscopy from around the world will be presented each day.

Welcome Ceremony

All delegates of Gastro 2009, fellows in training, accompanying persons, sponsors and exhibitors are invited to the Welcome Ceremony at the ExCeL Centre. The ceremony will be followed by a spectacular entertainment programme and will offer the opportunity to meet with colleagues from all over the world.

Working Party Reports

Working parties work on important controversial (clinical and research) areas in gastroenterology and hepatology and usually begin their work 1-2 years before the meeting and are expected to produce a report which is presented, usually in the form of a symposium or keynote lecture at the congress.



PRELIMINARY CONGRESS PROGRAMME

Young Investigator and Young Clinicians Programme

This initiative funds trainees from all over the world to come to Gastro 2009 to join trainees from the host country to participate in an additional specifically tailored educational programme. There will be an intensive teaching programme on Thursday 19 and Friday 20, November. Much of this will be case based with explanatory lectures. There will also be hands-on practical intensive skills training in the afternoon.

EACCME – CONTINUING MEDICAL EDUCATION

The Programme Committee is in the process of seeking approval from the European Accreditation Council for Continuing Medical Education in Brussels (EACCME), an institution of the UEMS, to provide EACCME credits for attendance at the scientific sessions of the core programme as well as for the postgraduate teaching programme. Following the agreement signed between the UEMS/EACCME and the American Medical Association, the ECMEC's are recognized as PRA Class 1 Credits by the AMA and vice versa.

INDUSTRY SPONSORED SYMPOSIA

90 min symposia

Symposia organised by sponsors will have a time slot of 90-minutes, running in parallel with others, and will take place on Sunday, November 22, 2009 from 16:15 – 17:45 h and 18:00 – 19:30 h and on Monday, November 23, and Tuesday, November 24, 2009 from 18:00 – 19:30 h.

60 min symposia and Breakfast Meetings for Major Partners

Symposia organised by sponsors will have a time slot of 60-minutes, running in parallel with others, and will take place on Saturday, November 21, 2009 from 17:30 – 18:30 h and on Wednesday, November 25, 2009, from 16:00 – 17:00 h. Breakfast meetings, running in parallel with others, will be held from Monday, November 23, to Wednesday, November 25, 2009 from 07:00 – 08:00 h.

Satellite symposia and breakfast meetings will be announced in all congress communications including announcements and the Final Programme. Responsibility of the programme content remains by the sponsors.

Please note that – like any other sponsor item – time slots for satellite symposia and breakfast meetings are sold on "first-come, first-served" basis!

SOCIAL/CULTURAL EVENTS DURING THE CONGRESS

The organisers have planned the following events. The industry is invited to offer additional events which should, however, not take place in parallel with the official events/core programme of the congress.

OPENING CEREMONY/WELCOME RECEPTION

Sunday, November 22, 2009, 19:30 h

All delegates of the Gastro 2009, fellows in training, accompanying persons, sponsors and exhibitors are invited to the Opening Ceremony and Welcome Reception of Gastro 2009 London at the ExCeL. Following the Opening Ceremony a Welcome Reception with food, beverages and entertainment will be held. The Welcome Reception will offer the opportunity to meet colleagues from all over the world in a casual atmosphere.

PRESIDENTIAL DINNER

Monday, November 23, 2009, Evening

The Presidential Dinner will be upon invitation only.

OTHER ACTIVITIES DURING GASTRO 2009

In order to ensure the smooth functioning of the official congress activities and optimal attendance by delegates, the following guidelines have been developed:

- "Non-industry"-associated organisations that wish to hold activities in conjunction with the Gastro 2009 are required to submit an application to the Congress Secretariat and Exhibition/Sponsor Office.
- With the exception of programmes for accompanying persons, social events can be organised only outside the official Gastro 2009 core programme hours, beginning at 20:00 h on Saturday, Monday and Tuesday, and at 17:00 h on Wednesday of the congress week. On Sunday social events can be organised after the Welcome Reception which ends at 22:00 h. Large social events that require bus transportation should not be scheduled to leave the congress centre before the end of the daily satellite symposia (19:30 h).
- No activities are to be scheduled that would take delegates away from the ExCeL London.

For further details please contact the

Congress Secretariat and Exhibition/Sponsor Office

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CITY OF LONDON

CITY OF LONDON

London - and England - has something for everyone. Whether you wish to party, or to explore your roots, whether you are history buff or a theatre go-er, a shopper or a country walker, whether gregarious or intro-spective, this destination will rise up to your expectations! London offers superb museums and galleries, a truly eclectic range of theatre and cinema presentations, beautiful parks and horticultural wonderlands, and the timelessness of the busy River Thames.

Come on and find out what's going on in London by checking out www.visitlondon.com.

AIRPORT & ARRIVAL INFORMATION

Heathrow Airport lies 15 miles (24 km) to the West of London and transfer times to and from central London vary depending on the time of day. Guests should allow 60 minutes for a one-way transfer either by car or by motor coach. A taxi from Heathrow Airport to central London costs between GBP 40 (approx. EUR 50) and GBP 60 (approx. EUR 80).

Alternatively Heathrow Airport can easily be reached by underground: To get to the congress venue you take the Piccadilly Line to Green Park. Change to the Jubilee Line (eastbound) and at Canning Town change onto the Docklands Light Railway (DLR) to Custom House for ExCeL.

To get to the centre of London, you can also choose the Heathrow Express (15 minutes from Heathrow into Paddington Station/approx. GBP 14.50 (approx. EUR 20)).

Gatwick Airport lies 28 miles (45 km) to the South of London and transfer times to and from central London vary depending on the time of day. Guests should allow 90 minutes for a one-way transfer either by car or by motor coach. A taxi from Gatwick Airport to central London costs between GBP 78 (approx. EUR 100) and GBP 98 (approx. EUR 125).

Gatwick Express from Gatwick Airport goes directly to Victoria Station in central London (30-35 minutes from Gatwick into Victoria Station/approx. GBP 14.90 (approx. EUR 20)). At Victoria Station you can change for District/Circle Line (eastbound). At Westminster change for Jubilee Line (eastbound) to Canning Town. From here, change for the Docklands Light Railway (DLR) to Custom House for ExCeL.

Stansted Airport lies 40 miles (64 km) to the north-east of London. Guests should allow 90 minutes for a one-way transfer either by car or by motor coach. A taxi from Stansted Airport to central London costs between GBP 70 (approx. EUR 90) and GBP 80 (approx. EUR 100).

Alternatively you can take the Stansted Express to Liverpool Street and change onto the Central Line (eastbound). At Stratford change onto the Jubilee Line (westbound) to Canning Town. From here, change for the Docklands Light Railway (DLR) to Custom House for ExCeL Station.

Luton Airport lies 32 miles (51 km) north-west of London. Guests should allow 60 to 90 minutes for a one-way transfer either by car or by motor coach. A taxi from Luton Airport to central London costs between GBP 70 (approx. EUR 90) and GBP 80 (approx. EUR 100). You can also take the free Luton Airport shuttle bus to Luton Airport Parkway station to catch a train to King's Cross St. Pancras (around 35 minutes). At King's Cross change onto the Northern Line (southbound) to Bank. From here, change for the Docklands Light Railway (DLR) to Custom House for ExCeL Station.

London City Airport is only five minutes away from the conference venue by car or by taxi. A new Docklands Light Railway extension now links London City Airport and ExCeL London, via Canning Town. Alternatively there are frequent shuttle buses from Canary Wharf and Canning Town directly to and from the airport. A taxi from London City Airport to central London costs about GBP 20 (approx. EUR 25).

CITY OF LONDON

CLIMATE

Whatever the season, the British weather is liable to change from day to day, so if you are wondering what to pack, a good idea is to bring layers, a waterproof coat or jacket and an umbrella. The usual temperature in autumn is between 7 and 14 degrees Celsius.

BANK AND ATM

Banks are open between 09:30 and 16:30 h on weekdays. Some of the principal banks offer extended opening hours even on Saturdays. ATM's (Automated Teller Machines) can be found everywhere in London, including at the congress venue - ExCeL London.

CURRENCY

The United Kingdom's monetary system is based on the Pound Sterling (British Pound / GBP). Credit cards are widely accepted.

VISA

The entry formalities for the United Kingdom vary according to the country of origin. All visitors entering the United Kingdom must possess a valid passport. For citizens from European Union Member Countries, a valid identity card is sufficient. PLEASE CHECK THE CURRENT VISA REQUIREMENTS WITH YOUR TRAVEL AGENT OR THE LOCAL BRITISH CONSULATE/EMBASSY BEFORE YOUR DEPARTURE FOR THE UNITED KINGDOM!

LETTER OF INVITATION

The congress will be pleased to send a formal letter of invitation to any individual requesting one. It is understood that such an invitation is intended to help potential delegates to raise funds or to obtain a visa. This does not imply a commitment from the congress to provide any financial support. Letters of invitation may be requested from the congress office.

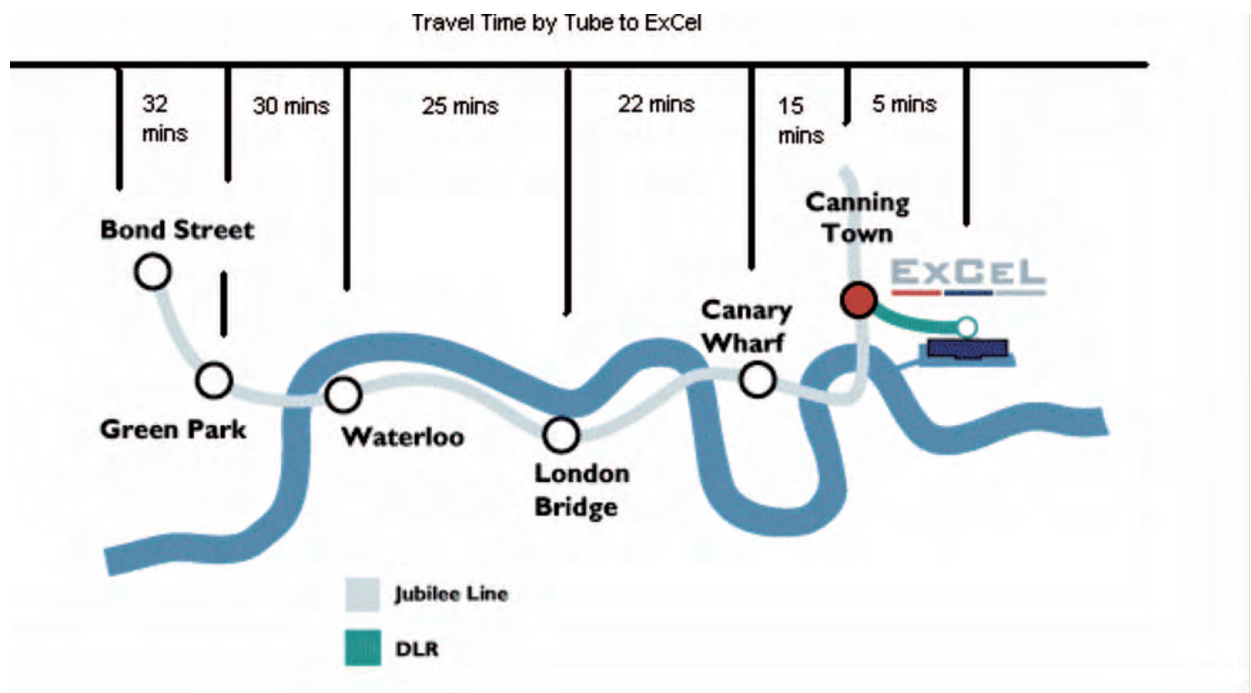
For further information, please visit the congress website at www.gastro2009.org.



THE CONGRESS VENUE

EXCEL LONDON

ExCeL London is a world-class venue, situated in the commercial heart of Britain – London, adjacent to Canary Wharf and within easy reach of the city. The centre offers a spectacular waterfront setting with dozens of bars and restaurants on-site, an international airport 5 minutes away, excellent rail and road links, plus 4,000 parking spaces. Staying at ExCeL is simple too; with a choice of famous 4* and 5* brands ExCeL has more than 1,500 rooms on-site, and access to a further 7,500 within twenty minutes.



For any kind of event ExCeL London provides a range of space, from large event halls, Platinum Suite through to smaller, intimate meeting rooms. The multi purpose event halls offer a totally blank canvas, unrestricted by pillars or awkward corners. So 65,000 sqm of space can transform into whatever you wish it to be. The halls can accommodate between 1,000 – 20,000 guests.

ExCeL possesses 45 additional meeting rooms for 'break outs', seminars and VIP hospitality suites, accommodating 20 to 200 delegates. These rooms offer natural daylight leading out onto terraced balconies with superb views out over the dock and Canary Wharf.

For further information please see www.excel-london.co.uk.

Please find below pictures and plans of the venue and the various halls with an indication of the usage of rooms.

THE CONGRESS VENUE





THE CONGRESS VENUE



INFORMATION FOR SPONSORS AND EXHIBITORS

The congress organisers offer companies the opportunity to become sponsors of the Gastro 2009 UEGW/WCOG, London, enabling them to promote their scientific endeavours. The three various sponsor categories are:

SPONSOR CATEGORIES INCLUDING EXHIBITION

	Minimum Payment (NET)	Deadlines for Choice of Sponsorship Options
Premium Partner	EUR 270,000	October 31, 2008
Major Partner	EUR 170,000	December 31, 2008
General Sponsor	below EUR 170,000	at any time

Premium and Major Partners as well as General Sponsors are invited to purchase additional sponsor items which are listed in the following list of sponsorship options. **These items are sold on “first-come, first-served” basis.** For details, please see page 22 and following.

If you are interested in becoming a sponsor of the Gastro 2009 in London, please contact the Congress Secretariat and Exhibition/Sponsor Office.

CONGRESS SECRETARIAT AND EXHIBITION/SPONSOR OFFICE

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Mrs. Katharina Gewolf (k.gewolf@vereint.com)
Ms. Ariane Pobst (a.pobst@vereint.com)
Ms. Katharina Fischer (k.fischer@vereint.com)

PAYMENT

Arrangements for sponsorship payments are as follows:

VAT at the statutory rate applicable in the UK should be added to all prices quoted. Companies not registered in the United Kingdom will receive a VAT refund on application to HM Revenue & Customs Office.

Gastro 2009 will invoice sponsors as follows:

20 % of the invoice amount when the contract is concluded
40 % of the invoice amount by February 1, 2009
40 % of the invoice amount by August 1, 2009



CATEGORIES OF SPONSORSHIP

PREMIUM PARTNER

Premium Partners will be named as such, when the total sponsoring amount is equal or higher than EUR 270,000. All prices for the relevant sponsor amount can be found within the sponsor options brochure.

Restrictions for bookings of sponsor items:

- Maximum of 300 sqm of exhibition space
- Maximum of 3 satellite symposia of 90 minute time slots, parallel with others (up to 3 parallel sessions, Sunday-Tuesday). Approximate room size: 1,500 persons
- Maximum of 2 inserts in the congress bag (content, size and weight to be confirmed by the Scientific Committee)
- Maximum of 2 pages advertisements in the Preliminary Programme
- Maximum of 2 pages advertisements in the Final Programme
- All other items to be chosen from the list upon availability

Additional benefits free of charge for Premium Partners*

- Recognition as Premium Partner in all pre-congress announcements as well as on-site
- Booth height of up to 6 m if congress venue allows
- One delegate list prior to the congress and one after the congress
- Use of the GASTRO 2009 logo in company's printed congress materials (approved by the UEGF)
- 5 complimentary full registrations
- 50 exhibitor passes
- 200 free tickets for attending the company's satellite symposia
- Recognition of Premium Partners as a group in printed matters, online and on-site
- Priority choice for hotel block bookings

** In case one or more of the "free of charge" offered items are not taken, no financial compensation will be made.*

MAJOR PARTNER

Major Partners will be named as such, when the total sponsoring amount is equal or higher than EUR 170,000. All prices for the relevant sponsor amounts can be found within the sponsor options brochure.

Restrictions for bookings of sponsor items:

- Maximum of 150 sqm exhibition space
- Maximum of 2 meetings to be chosen out of: satellite symposium of 60 minutes on Saturday or Wednesday or breakfast meeting from Monday until Wednesday (up to 4 parallel sessions). Approximate room size: 400 persons, to be allocated on a "first-come, first-served" basis
- Maximum of 1 page advertisement in the Preliminary Programme
- Maximum of 1 page advertisement in the Final Programme

CATEGORIES OF SPONSORSHIP

Additional benefits free of charge for Major Partners*

- Recognition as Major Partner in the Preliminary Programme as well as in the Final Programme and on-site
- Booth height of up to 4 m if congress venue allows
- One delegate list prior to the congress and one after the congress
- Use of the GASTRO 2009 logo in company's printed congress materials (approved by the UEGF)
- 3 complimentary full registrations
- 30 exhibitor passes
- Recognition of Major Partners as a group in printed matters, online and on-site
- Second choice for hotel block bookings after Premium Partners' decisions

** In case one or more of the "free of charge" offered items are not taken, no financial compensation will be made.*

GENERAL SPONSORS

- Minimum of 9 sqm exhibition space
- Choice of any sponsor options

CONTRACTS

Sponsorship contracts will be concluded with the Congress Secretariat and Exhibition/Sponsor Office by the following dates:

Premium Partners: by October 31, 2008

Major Partners: by December 31, 2008

General Sponsors: at any time

For **Premium Partners** a ballot system will be used to allocate stand locations and satellite symposia (time slots and rooms). **Major Partners** and **General Sponsors** will be treated on a "first-come, first-served" basis. If the sponsor is paying registration fees for invited participants, these fees cannot be offset against the sponsorship amount; this applies for all categories of sponsoring partners. Registration fees must be paid separately in all cases.

SITE INSPECTIONS

A first site inspection at the ExCeL London for all exhibitors and sponsors is scheduled for December 2008. Following the first site inspection the ballot to allocate the exhibition space for Premium Partners will be held. A second site inspection with final stand allocation is planned for spring 2009.

POINT SYSTEM

For Gastro 2009 the existing UEGW points system will be suspended and will "only" count for the following UEGW's. That means that all points earned during Gastro 2009 (all sponsors – no matter of their relevant partnership level – earn 1 point per invested EUR 10.000) can and will be implemented to the existing list of points and will affect UEGW 2010. The reason not to use the point system for Gastro 2009 is to achieve equal treatment between the "regular" UEGW BMI and the sponsors of past WGO's.



LIST OF SPONSORSHIP OPTIONS



COSTS FOR SQM EXHIBITON

The minimum area of a stand is 9 sqm; per sqm	EUR	900
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COSTS FOR SATELLITE SYMPOSIA AND BREAKFASTMEETINGS

Breakfast Meeting 60 min	EUR	30,000
Satellite Symposia 60 min	EUR	30,000
Satellite Symposia 90 min	EUR	45,000

PRINTED ITEMS FOR THE CONGRESS

Preliminary Programme/Call for Abstracts with acknowledgement of all Premium Partners on U4 (outside back cover), size A4

Deadlines: Space reservation due: November 30, 2008; Materials due: December 31, 2008

1/2 page sponsor's advert on a page inside (4 colours)	EUR	4,000
Full page sponsor's advert:		
■ On a page inside (4 colours), or	EUR	8,000
■ On cover page 2 (inside front cover), or cover page 3 (inside back cover)	EUR	12,000

Final Programme with acknowledgements of all Premium Partners on U4 (outside back cover), size A5

Deadlines: Space reservation due: July 31, 2009; Materials due: August 15, 2009

Full page advertisement (inside) for Premium and Major Partners is included.

Additional advertisement is possible:

Full page sponsor's advert:		
■ On a page inside (4 colours), or	EUR	8,000
■ On cover page 2 (inside front cover), or on cover page 3 (inside back cover)	EUR	12,000

Abstract Book with acknowledgements of all Premium Partners on U4 (outside back cover), size A4

Deadlines: Space reservation due: June 30, 2009; Materials due: July 31, 2009

1/2 page sponsor's advert on a page inside (4 colours)	EUR	4,500
Full page sponsor's advert:		
■ On a page inside (4 colours), or	EUR	9,000
■ On cover page 2 (inside front cover), or on cover page 3 (inside back cover)	EUR	16,000

LIST OF SPONSORSHIP OPTIONS

Syllabus of Gastro 2009 Postgraduate Teaching Programme size A4 (number of copies: approx. 3,000-4,000)

Deadlines: Space reservation due: June 30, 2009; Materials due: July 31, 2009

Full page sponsor's advert (4 colours) on:

- Cover page 2 (inside front cover), or
- on cover page 3 (inside back cover)

EUR 6,000

GASTRO 2009 DAILY CONGRESS NEWSPAPER

Advertisements/Advertorial in the Congress Newspaper

The Gastro 2009 Daily Congress Newspaper is a unique on-site advertising opportunity. It is the official on-site newspaper and offers companies the opportunity to advertise to all Gastro 2009 delegates. This eight-page newspaper will be distributed for free in 3 issues (Sunday, Monday and Tuesday) at the convention centre and at the meeting hotels. Printed overnight and with daily doorstep-delivery, your promotion will reach attendees before they leave their hotel in the morning. On Sunday and Monday, an exhibition hall fold-out floor map will be enclosed.

Deadlines: Space reservation due: July 2009; Materials due: August 2009

- 1/4 page for sponsor's advert
- 1/2 page for sponsor's advert
- Full page of sponsor's advert

EUR 2,250
EUR 3,900
EUR 6,500



Advert/Logo on the Congress Newspaper Bag

Be the first message attendees see when they pick up their bag! The Gastro 2009 Daily Congress Newspaper is delivered in a bag to a majority of participants' hotel rooms in the meeting hotels in the morning. Your logo and message will be printed on one side of the door delivery bag drawing extra attention to your presence. You are guaranteed maximum visibility through this daily door delivery.

Exclusively to one sponsor per day

Costs upon request



Insert in the Congress Newspaper Bag

Delivered to the attendees' rooms at Gastro 2009 convention hotels on strategic meeting dates, door delivery inserts include advertisement, invitations, city guides and more. Your insert will reach the attendees' hotel rooms in the morning, delivering your message right to the doorstep, per day.

EUR 3,000

Exhibition hall fold-out floor map / supplement to Congress Newspaper

Deadlines: Space reservation due: July 2009; Materials due: August 2009

Full page sponsor's advert (4 colours) on back cover and
1/4 page sponsor's advert inside

EUR 6,000

Name badge holder (to be ordered until May 15, 2009)

Plastic holder for name badge with sponsor's imprint, per piece, exclusive

EUR 10

Lanyard (to be ordered until May 15, 2009)

Lanyard with sponsor's imprint, per piece, exclusive

EUR 6



Writing pads and ballpoint pens

Supplied by sponsor grant towards advertising costs

EUR 6,000



LIST OF SPONSORSHIP OPTIONS

DIGITAL ITEMS FOR THE CONGRESS

CD-ROM including abstracts (to be ordered until March 31, 2009)

Production of a CD-ROM including the submitted abstracts of the scientific programme. The abstracts can be searched according to sessions, authors and keywords. The sponsor additionally receives the possibility of presenting their company in due form. The CD-ROM will be distributed to GUT and Endoscopy subscribers and can be handed over to the participants at the booth of the sponsor.

Price of the minimum purchase of 5,000 pieces, per CD-ROM



EUR 12

GASTRO 2009 HIGHLIGHTS DVD (to be ordered until March 31, 2009)

Production of a DVD including presentations of the scientific programme selected by the Chairman of the Programme Committee. The speeches will be demonstrated in parallel with presentation charts (e.g. PowerPoint charts), including video vision and sound. The sponsor will have the opportunity to present their company in due form. The DVD can be purchased by participants on-site or online and will be sent to them in due course after the congress. The DVD can be handed over to participants at the booth of the sponsor.

Minimum production 1,000 DVDs

Costs upon request

Poster presentations CD-ROM (to be ordered until March 31, 2009)

Production of a CD-ROM including the submitted poster presentations of the scientific programme. The contents of the poster presentations will be prepared electronically by the authors and will be demonstrated on the CD-ROM. It will be possible to search the contents of the poster presentations according to sessions, authors and keywords. The sponsor will additionally have the possibility of presenting his company in due form. The CD-ROM can be purchased at the meeting or online and will be sent to participants in due course after the congress. The CD-ROM can be handed over to participants at the booth of the sponsor.

Minimum production 1,000 CDs

Costs upon request

CONGRESS WEBSITE

Sponsors have the possibility of promoting their company and/or products on the congress website

www.gastro2009.org



Package 1

Your company's logo with a link to your website on the first entry page of the Gastro 2009 congress website

EUR 9,000

Package 2

Your company's logo with a link to your website on all pages of the Gastro 2009 congress website

EUR 15,000

Package 3

For "Satellite Event Sponsors"

- Information about the satellite event
- Registration of satellite event participants
- Market research questionnaires

EUR 12,000

LIST OF SPONSORSHIP OPTIONS

SPONSOR ITEMS AT THE CONGRESS VENUE

Premises at congress venue

■ Company Meeting Rooms		from EUR	13,000
■ Company Welcome Desk in the entrance hall located next to the registration desk, companies have the possibility to welcome their groups and hand out materials (size approx. 3 x 2 m / 2 persons)		from EUR	19,500
■ VIP Lounge		EUR	16,250
■ Speaker's Lounge	EUR	19,500	
■ Press Centre	EUR	19,500	
■ Internet Service Centre available for all participants	EUR	26,000	
■ Wireless LAN Area, available for all participants	EUR	26,000	
■ Message Centre	EUR	23,400	
■ Information Booth distributing information on the congress programme, exhibition, lecture halls etc., located in entrance hall	EUR	13,000	



Technical equipment at congress venue

■ Data and video projection, per meeting room	EUR	7,800
■ Media Check/Speaker's Preview Room	EUR	19,500

Lunches and coffee breaks

■ Lunches in the exhibition area for all participants, per person (with advertisement of the sponsor)	Costs upon request
■ Coffee breaks in the exhibition area in the morning and afternoon for participants, per coffee break, per person (with advertisement of the sponsor)	Costs upon request

Banners and boards at the Congress venue

Sponsors are offered a vast variety of advertising boards and banners at ExCeL London: external transverse banners, flags, pennants, boulevard banners and backlit posters are available in many sizes within the venue but also outside of the venue. If you are interested in this offer please contact the Congress Secretariat and Exhibition/Sponsor Office at secretariat@gastro2009.org. We will be happy to deliver more information and details upon request.

Please note the following deadlines which apply for all orders:

Deadline for ordering advertising space: July 31, 2009

Deadline for artwork: October 19, 2009

Deadline for delivering artwork: November 2, 2009

Costs upon request





LIST OF SPONSORSHIP OPTIONS

Water Stations

Water supply stations will distribute water at no costs to attendees while on-site at Gastro 2009. Distribution stations with the sponsor's imprint will be set up throughout the convention centre and in the exhibition halls. Additionally if desired, sponsors can put their logo and/or name on the paper cups (Production cost for paper cups are not included).

Per day



Costs upon request

Other items at the congress venue

■ Signage at the congress venue, non-exclusive, per sponsor (exclusive signage upon request)	EUR	19,500
■ Information and advertising boards at the congress venue, per board, per day	EUR	650
■ Supplements in congress bags, content to be approved by the Programme Committee (max. 4 pages A5 or double-sided A4 leaflet) per supplement	EUR	9,750
■ List of participants per name (full address, max. 1 use) at a date of your choice, per address	EUR	5

WELCOME SERVICE AND TRANSPORTATION

GASTRO 2009 Welcome Booth at the Airport

Located in the arrival hall of one of the airports (Gatwick Airport, Heathrow Airport, London City Airport, Luton Airport, Stansted Airport) per booth

EUR 6,500

Transfers

■ Limousine service for VIPs	EUR	15,600
■ Shuttle buses for the participants		
Shuttle buses for all participants at the beginning of the congress (2 days) from the airports to the hotels and at the end of the congress from the congress venue to the airports, per day	EUR	13,000
■ Daily shuttle bus service from headquarter hotel to ExCeL, per day	EUR	6,500

Hotel key cards

Put your message on the attendee's hotel key. Your logo and message will be printed on the hotel key card. With this service you reach participants in 5* and 4* hotels.

Costs upon request



Hotel TV service

As a special service, participants will find congress and programme information on the TV in their hotel. Have your message on the TV screen in the majority of the meeting hotels (5* and 4*).

Costs upon request

YOUNG CLINICIANS PROGRAMME

A specially tailored educational programme will bring 70 to 100 young trainees from all over the world to join a similar number of fellows from the United Kingdom right before GASTRO 2009 UEGW/WCOG, London. The Young Clinicians Programme will start with a lecture and dinner on Wednesday, November 18, 2009 and there will be an intensive teaching programme on Thursday, November 19, and Friday, November 20, 2009. Much of this will be case based with explanatory lectures. There will also be hands-on practical intensive skills training in the afternoon.

Costs upon request

LIST OF SPONSORSHIP OPTIONS

GASTRO 2009 FUN RUN

The aim of the Gastro 2009 Fun Run is to make the public aware of the congress and at the same time to convey the message that a healthy lifestyle prevents gastrointestinal diseases. Furthermore, the Fun Run will provide conference participants with a sporting attraction, and add to the conference programme a component that will attract additional media coverage.



Sponsor package A (Catering)

Sponsor benefits: The sponsor will have a logo presence

- On the start/finish line (inflatable arc)
- Track signs
- In the meeting/catering area
- On the invitation (pdf/email)
- On the lanyards of the runners' medals (of participation)
- On the internet (announcement/Gastro 2009 website)
- On-site during the Fun Run (2 banners or flags, outdoors)

EUR 26,000

Sponsor package B (Start/Registration fee)

Sponsor benefits: The sponsor will have a logo presence

- On the starting number
- On the invitation (pdf/email)
- On the internet (announcement/Gastro 2009 website)
- On-site during the Fun Run (2 banners or flags, outdoors)

EUR 13,000

Sponsor package C (Runners' shirts)

Sponsor benefits: The sponsor will have a logo presence

- On the running shirt and cap
- On the invitation (pdf/email)
- On the internet (announcement/Gastro 2009 website)
- On-site during the Fun Run (2 banners or flags, outdoors)



EUR 13,000

Sponsor package D (Runners' support)

Sponsor benefits: The sponsor will have a logo presence

- On the support station on the running track
- On the water cups/bottles supplied at the support station
- On the invitation (pdf/email)
- On the internet (announcement/Gastro 2009 website)
- On-site during the Fun Run (2 banners or flags, outdoors)

EUR 9,750

Sponsor package E (Give-aways)

Sponsor obligations: The sponsor will provide one give-away for each participant (e.g. usb stick)

Sponsor benefits: The sponsor will have a logo presence

- On the give-aways
- On the invitation (pdf/email)
- On the internet (announcement/Gastro 2009 website)
- On-site during the Fun Run (2 banners or flags, outdoors)



EUR 6,500

For any further sponsor options not mentioned above, please do not hesitate to contact the CONGRESS SECRETARIAT AND EXHIBITION/SPONSOR OFFICE at secretariat@gastro2009.com



TECHNICAL EXHIBITION

A huge area of exhibition space is available in the congress centre and its fair grounds.

PROVISIONAL EXHIBITION HOURS

Friday, November 20, 2009	07:00 – 24:00 h	Set up
Saturday, November 21, 2009	07:00 – 24:00 h	Set up
Sunday, November 22, 2009	07:00 – 24:00 h	Set up
Monday, November 23, 2009	09:00 – 17:00 h	Exhibition
Tuesday, November 24, 2009	09:00 – 17:00 h	Exhibition
Wednesday, November 25, 2009	09:00 – 16:00 h 17:00 – 24:00 h	Exhibition Dismantling
Thursday, November 26, 2009	07:00 – 24:00 h	Dismantling

THE SPACE RENTAL PER SQM NET: EUR 900 PLUS STATUTORY VAT

The minimum area of a stand is 9 sqm.

Reduced fee for publishing houses and book stores per sqm:

EUR 450 plus statutory VAT

The stand rental includes:

- Net stand area
- Listing of name in the exhibitors' list
- Short description of company in the Exhibition Guide

Not included in the stand rental are:

Partition walls, furniture, electricity supply, telephone, data lines, stand cleaning, exhibitor's insurance. Modular stands, partitions, furniture, carpets for stands in the entrance hall, electricity supply, auxiliary staff, hostesses etc. can be ordered from the Congress Secretariat and Exhibition/Sponsor Office.

Further information will be contained in the service folder for exhibitors, Exhibition Manual, to be mailed in springtime 2009. The exhibition conditions of Gastro 2009 and ExCeL London will apply.

TECHNICAL EXHIBITION

REGISTRATION

Please use the stand application form enclosed in this prospectus to make your binding application to take part in the technical exhibition and send it to the

Congress Secretariat and Exhibition/Sponsor Office

Gastro 2009 Secretariat,
Hollandstrasse 14/Mezzanine,
1020 Vienna, Austria

Tel: +43-(0)1-212 36 91

Fax: +43-(0)1-212 36 91-29

E-mail: secretariat@gastro2009.org

at the latest by

March 31, 2009

Decisions regarding the admission of exhibitors and exhibits and the allocation of space will be made by the Gastro 2009 Congress Secretariat and Exhibition/Sponsor Office and the BMI. For Premium Partners, the allocation of exhibition space will be determined via a ballot system. All Premium Partners will be allocated their space before space is allocated to the Major Partners. Major Partners and General Sponsors will be treated on a "first-come, first-served" basis. The General Sponsors will get their allocation after the Premium and Major Partners. While sponsorship contracts will be concluded by the dates mentioned on page 18, the final allocation of exhibition space will be made after March 31, 2009.

WITHDRAWAL OF APPLICATION

Once the exhibitor's participation has been confirmed, the exhibitor may no longer withdraw his application or reduce the size of the stand requested. The full stand rental plus any additional expenses actually incurred are payable in total.



GASTRO 2009 UEGW/WCOG LONDON

November 21 – 25, 2009, London, United Kingdom

STAND APPLICATION FOR EXHIBITION

Please return to:

CONGRESS SECRETARIAT AND EXHIBITION/SPONSOR OFFICE

Gastro 2009 Secretariat,

Hollandstrasse 14/Mezzanine,

1020 Vienna, Austria

Tel: +43-(0)1-212 36 91

Fax: +43-(0)1-212 36 91-29

E-mail: secretariat@gastro2009.org

Deadline: March 31, 2009

Name of Company:

Street:

Postal Code, City, Country:

Telephone:

Fax:

E-mail:

Owner/Manager:

Registered in Court of Registration:

Year:

Branch:

Not to be next to:

Responsible for this Exhibition:

Minimum size of exhibition space: 9 sqm. Price per sqm: EUR 900 (plus statutory VAT in the UK)

We would like to order:

.....sqm display space, if possiblem (length) ×m (depth)

If possible: ☐ 1 side ☐ 2 sides ☐ 3 sides ☐ 4 sides The following products/articles will be exhibited
(please quote quantity):

Date: Signature/company stamp:



HOTELS IN LONDON

dm&c, destination management & consulting europe, is the officially appointed contract partner of the Gastro 2009 UEGW/WCOG, London and has reserved a large number of hotel rooms in various hotels in different price categories.

Sponsors and exhibitors can book the hotel rooms they require directly from dm&c at net rates without any agency surcharge.

Any room requests will be handled on a "first-come, first served" basis and are subject to availability and final confirmation

Contact details

destination management & consulting europe, dm&c

Ivo Franschitz (Owner & Managing Director)

Tel: +43-(0)1-409 56 31-0

Fax: +43-(0)1-409 56 31-22

Email: gastro09@dm-and-c.at

Hotels according to categories

Gastro 2009 London / November 21 – 25, 2009 /PRELIMINARY Hotel contingent

Hotel	Price £ /Single ¹⁾	Price £ /Double ¹⁾
5 Star deluxe		
The Sayoy Hotel	477,00	502,00
5 Star		
Grange Hotel - City	337,00	345,00
Grange Hotel - Holborn	290,00	298,00
Grange Hotel - St. Paul's	367,37	376,37
Hilton Park Lane	350,00	350,00
Hilton Waldorf	299,00	309,00
Marriott County Hall	329,00	329,00
Marriott Grosvenor House	329,00	329,00
Marriott Park Lane	329,00	329,00
Radisson Edwardian Hamsphire	245,00	265,00
Radisson Edwardisn May Fair	305,00	325,00
Renaissance Chancery Court	311,37	311,37
Sheraton Park Lane	230,00	250,00
Sheraton Park Tower	280,00	300,00

¹⁾ All mentioned rates are valid for 2009, in GBP (£), per room/per night, including all local taxes and VAT, but excluding Breakfast.



HOTELS IN LONDON

**Gastro 2009 London / November 21 – 25, 2009 /
PRELIMINARY Hotel contingent**

Hotel	Price £ /Single ¹⁾	Price £ /Double ¹⁾
4 Star		
Apex City Hotel	253,00	253,00
City Inn Westminster	234,00	234,00
Copthorne Tara Hotel	145,00	145,00
Crowne Plaza City	330,00	330,00
Crowne Plaza Shoreditch	220,00	220,00
Crowne Plaza St. James	338,00	338,00
Grange Hotel - Blooms	217,15	223,15
Grange Hotel - Buckingham	217,15	223,15
Grange Hotel - Clarendon	217,15	223,15
Grange Hotel - Fitzrovia	217,15	223,15
Grange Hotel - Lancaster	217,15	223,15
Grange Hotel - Langham Court	196,00	202,00
Grange Hotel - Portland	217,15	223,15
Grange Hotel - Rochester	196,00	202,00
Grange Hotel - Strathmore	191,00	197,00
Grange Hotel - Whitehall	217,15	223,15
Hilton Canary Wharf	245,00	255,00
Hilton Docklands Riverside	189,00	199,00
Hilton Euston	193,08	199,33
Hilton Green Park	330,00	340,00
Hilton Hyde Park	310,00	320,00
Hilton Islington	210,00	220,00
Hilton Kensington	153,00	165,00
Hilton Metropole	200,00	220,00
Hilton Olympia	153,00	165,00
Hilton Paddington	262,50	269,00
Hilton Tower Bridge	240,00	250,00
Hilton Trafalgar	440,00	450,00
Holiday Inn Bexley	85,00	85,00
Holiday Inn Bloomsbury	229,13	229,13
Holiday Inn Kensington	235,00	235,00
Holiday Inn Kensington Forum	245,00	245,00
Holiday Inn Kings Cross	220,00	220,00
Holiday Inn Mayfair	245,58	245,58
Holiday Inn Oxford Circus	240,00	240,00
Holiday Inn Regents Park	240,00	240,00
Jolly St. Ermins	215,00	215,00
Jurys Inn Clifton Ford	230,00	280,00
Jurys Inn Gt. Russell Street	205,00	215,00
Marriott Grosvenor Square	305,50	305,50
Marriott Kensington	269,07	26,07
Marriott Maida Vale	211,50	211,50

HOTELS IN LONDON

**Gastro 2009 London / November 21 – 25, 2009 /
PRELIMINARY Hotel contingent**

Hotel	Price £ /Single ¹⁾	Price £ /Double ¹⁾
4 Star		
Marriott Marble Arch	292,57	292,57
Marriott Regents Park	235,00	235,00
Millennium Chelsea	140,00	140,00
Millennium Gloucester	190,00	190,00
Millennium Knightsbridge	200,00	200,00
Millennium Mayfair	335,00	335,00
NH Harrington Hall	145,00	145,00
NH Kensington	145,00	145,00
Novotel London City South	225,00	245,00
Novotel London Euston (St. Pancras)	226,00	226,00
Novotel London Greenwich	180,00	200,00
Novotel London Paddington	225,00	245,00
Novotel London Tower Bridge	225,00	245,00
Park Plaza County Hall	258,50	258,50
Park Plaza Riverbank	246,75	246,75
Park Plaza Victoria	258,50	258,50
Radisson Edwardian Grafton	195,00	195,00
Radisson Edwardian Kenilworth	195,00	195,00
Radisson Edwardian Marlborough	195,00	195,00
Ramada Hotel & Suites Docklands	180,00	190,00
Sheraton Belgravia	255,00	275,00
Thistle Hotel - Barbican	144,00	148,00
Thistle Hotel - Charing Cross	214,00	218,00
Thistle Hotel - Euston	144,00	148,00
Thistle Hotel - Marble Arch	229,00	233,00
Thistle Hotel - Royal Horseguards	293,75	293,75
Thistle Hotel - The Cumberland	245,00	245,00
Thistle Hotel - Victoria	174,00	178,00
3 Star		
Customhouse	95,00	115,00
Express Holiday Inn City	160,00	160,00
Express Holiday Inn Greenwich	161,00	161,00
Express Holiday Inn Limehouse	160,00	160,00
Express Holiday Inn Newbury Park	160,00	160,00
Express Holiday Inn Southwark	160,00	160,00
Express Holiday Inn Stratford	155,00	155,00
Ibis City	130,00	145,00
Ibis ExCel	120,00	140,00
Jurys Inn Chelsea	150,00	150,00
Jurys Inn Islington	120,00	120,00
Mercure City Bankside	176,00	198,00
Novotel London Waterloo	176,00	198,00



ORGANISATION OF SOCIAL/CULTURAL EVENTS

Should you need any assistance regarding the planning of your gala evenings, supporting programmes etc. please do not hesitate to contact our specialised independent department:

destination management & consulting europe, dm&c

dm&c is the officially appointed contract partner of the Gastro 2009. It specialises in this field and is prepared to organise and undertake events for your company outside of the core programme in London and its surroundings. Together with its local partner, Sterling Travel Associates, dm&c has already block-booked the social venues and would be happy **to release these spots without any additional agency charge.**

We kindly ask you to send us your requests and dm&c and Sterling Travel Associates will produce an offer tailored to your needs, calculate the costs and organise your event. Attached to this brochure, please find some suggestions for an event that your company may wish to hold in London.

OTHER SERVICES

Upon request, dm&c would be pleased to arrange for a "meet and greet at the airport", bus transfers, limousine services, private sightseeing tours, and guide and hostess assistance.

CONTACT DETAILS

destination management & consulting europe, dm&c

Ivo Franschitz (Owner & Managing Director)

Tel: +43-(0)1-409 56 31-0

Fax: +43-(0)1-409 56 31-22

Email: gastro09@dm-and-c.at

DATES TO REMEMBER

ANNOUNCEMENTS

Spring 2008	First Announcement for Gastro 2009
January 2009	Preliminary Programme/Call for Abstracts

SPONSORSHIP

May 2008	Release of Invitation to Industry/Sponsorship Prospectus and start of first-come, first-served sale of sponsor items
October 31, 2008	Deadline for Premium Partners to sign up
December 31, 2008	Deadline for Major Partners to sign up
March 31, 2009	Deadline for booking exhibition space

CALL FOR ABSTRACTS

January 2009	Opening abstract submission
May 25, 2009	Deadline for abstract submission
July 17, 2009	Deadline for late breaking abstract submission

SITE INSPECTIONS

December 2008	First Site Inspection at the ExCeL and ballots for Premium Partners
Spring 2009	Second Site Inspection at the ExCeL

REGISTRATION

January 2009	Opening registration
May 15, 2009	End of early registration
October 16, 2009	End of late registration Deadline for handing in names/voucher registration

GASTRO 2009

November 20–22, 2009	Setting up of technical exhibition accompanying the Gastro 2009 London
November 21–25, 2009	Gastro 2009 London
November 25–26, 2009	Dismantling of technical exhibition



CONGRESS SECRETARIAT AND EXHIBITION/SPONSOR OFFICE

Gastro 2009 Secretariat
Hollandstrasse 14/Mezzanine,
1020 Vienna, Austria
+43-(0)1-212 36 91
+43-(0)1-212 36 91-29
secretariat@gastro2009.com